

Tim Seymour

Art Director, Designer, Photographer

Experience

Manning & Napier Advisors, Inc.

Art Director - May 2009 - Present

Art Director for the Marketing Department of a mid-size investment advisor. Work directly under the Communications Manager to develop print, advertising, signage, collateral, new media, and online projects. Responsible for development and execution of creative deliverables from concept through completion. Work with creative vendors, printers, and media consultants. A creative problem solver with a positive attitude and strong communication skills. Additional responsibilities include Brand Manager, Member of the Public Relations Committee, Head of the Awards Committee, and Liason to the creative departments of sister companies.

Nukote International, Inc.

Art Director - May 2007 - May 2009

Art Director for the Marketing Department of Nukote International, Inc., worked directly under the VP of Marketing to develop concepts and artwork in major advertising and marketing campaigns. Developed and maintained all aspects of the corporate brand. Created marketing materials for third party retailers of varying sizes while maintaining brand requirements for each. Managed multiple freelancers and vendors on a daily basis. Additional responsibilities included photography, website management, project & print management, campaign presentations, package design, technical support and staff training.

Manning & Napier Advisors, Inc.

Graphic Designer - July 2003 - May 2007

Graphic Designer for the Marketing Department of Manning & Napier Advisors, Inc., worked directly under the Communications Manager. Created marketing materials for newspapers, direct mail, posters, e-mail, annual reports, corporate brochures, flyers, signage, and websites.

PictureRochester.com

Photographer - August 2005 - August 2006

Founded, designed, and photographed for a website promoting Rochester, New York.

Rochester Insider/Democrat & Chronicle

Freelance Photographer - June 2004 - March 2006

Photographed for Feature and Snapshot sections of weekly publication.

Tim Seymour Design

Freelance Designer/Photographer - May 2002 Present

Run a freelance design business.

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Office & Creative Skills

Art Direction
B2B Communications
Brand Development/Management
Budget Management
Concept Development
Packaging Design
Page Layout/Design
POP Design
Presentation Design/Preparation
Print Coordination/Production
Product/Lifestyle Photography
Special Events Planning
Website Design/Development

Computer Skills

Adobe Acrobat
Adobe Flash
Adobe Illustrator
Adobe InDesign
Adobe PageMaker
Adobe Photoshop
CSS/HTML
HTML Email
Macromedia Freehand
Microsoft Office
Quark XPress
Social Media
Wordpress

Education

State University of New York at Fredonia
September 1998 - May 2002
Bachelor of Fine Arts: Graphic Design

Recognition

2010 American In-House Design Awards (3)
2010 American Graphic Design Award
2009 RAMA Turn Around Marketer of the Year
2009 American In-House Design Awards (4)
2009 American Packaging Design Awards (2)
2008 RAMA Turn Around Marketer of the Year
2008 American In-House Design Awards (7)
2008 American Graphic Design Award
2007 American In-House Design Awards (3)
2006 American In-House Design Awards (2)
2006 PRism Award
2005 American In-House Design Award

**References available upon request*